



*...nature's best  
substrates!*



# **TerraBRILL** *Gardening products*

Substrates in professional quality

# TerraBRILL *Climate Neutral*

## One more step towards sustainability

Our organic TerraBRILL substrates are ready for use, peat-free and organically fertilised. The packaging consists of at least 50% "PCR" film plastics (Post-consumer recycled) and is 100% recyclable.

In addition, the substrates are climate neutral based on the cradle-to-customer approach. Climate neutrality means that Brill records comprehensively all CO<sub>2</sub> emissions caused by raw materials, production, packaging, logistics and administration in the Brill company together with ClimatePartner. ClimatePartner compensates for all these emissions caused by our products through carbon offset projects on behalf of Brill for every bag sold. Everything is completely transparent online.



**TerraBRILL**  
*...with good conscience*



### Climate neutral organic balcony box substrate, peat-free

High-quality peat-free substrate for healthy, lushly flowering plants in balcony boxes, hanging baskets or containers. With a permanently stable structure due to expanded clay, it is also well suited for permanent plantings or for soil improvement in planting holes in the garden. With certified substrate compost, wood fibres, CocoSol® and expanded clay. Balanced organic starting fertilisation for about the first 3 weeks.

Available in **15** and **45 litre** units.

**Pieces per pallet:** 45 l = 51 pcs, 15 l = 160 pcs

### Climate neutral organic potting and planting substrate, peat-free

Our climate neutral universal organic substrate is a peat-free, organically fertilised all-round substrate for indoors and outdoors. For healthy, robust flowers, shrubs, ground covers and herbs – whether in pots and boxes or in the garden. Also well suited for bed preparation or soil improvement in planting holes in the garden. Made of certified substrate compost, wood fibres, CocoSol® and pine bark. With a balanced, organic start fertiliser for about the first 3 weeks.

Available in **15** and **45 litre** units.

**Pieces per pallet:** 45 l = 51 pcs, 15 l = 160 pcs

### Climate neutral organic vegetable and herb substrate, peat-free

Our climate neutral organic vegetable and herb substrate is a peat-free, organically fertilised and universally applicable growing medium in professional quality for sustainable cultivation of fresh vegetables, spicy herbs and salad – in pots or planter boxes on the balcony or in the garden – for herbs and vegetables in organic quality. Made of certified substrate compost, wood fibres, CocoSol® and pine bark. With a balanced, organic start fertiliser for about the first 3 weeks.

Available in **15** and **45 litre** units.

**Pieces per pallet:** 45 l = 51 pcs, 15 l = 160 pcs

### Climate neutral organic raised bed substrate, peat-free

Peat-free professional quality substrate for sustainable growth and fresh own harvest in raised beds. Ready-to-use, well-structured organic raised bed substrate for the top plant layer (20 - 30 cm) in raised beds. Ideal for fresh herbs, lettuce, vegetables and flowers. Made of certified substrate compost, wood fibres, CocoSol® and pine bark. Balanced organic start fertiliser for about the first 3 weeks.

Available in **45 litre** units.

**Pieces per pallet:** 45 l = 51 pcs



# TerraBRILL Classics

Peat-reduced and climate friendly



## Universal substrate

The first all-round substrate that is both DLG-awarded and RAL-quality assured for indoor plants as well as for balcony and terrace plants. Its structure is perfect for pots and smaller balcony boxes. With basic fertiliser for the first 4 to 6 weeks. Made with wood fibres and certified substrate compost.

Available in **5, 15, 45** and **70 litre** units.

**Pieces per pallet:** 70 l = 33 pcs, 45 l = 51 pcs, 15 l = 160 pcs, 5 l = 450 pcs



## Royal substrate

Now also climate neutral: RAL-quality assured, particularly high-quality substrate: easy to use and structurally stable for long-living plants in indoor and outdoor areas. Fertiliser depot for about 12 weeks. With clay for more crop safety. Structurally more stable thanks to CocoSol® and substrate fibres. With additional water depot.

Available in **15** and **45 litre** units.

**Pieces per pallet:** 45 l = 51 pcs, 15 l = 160 pcs



## Rhododendron substrate

Low-lime substrate for bog plants like Rhododendrons, Azaleas, blueberries or heathers with an adjusted low pH value (pH 4.5 in CaCl<sub>2</sub>) and fertiliser. Porous structure for strong root growth. With wood fibres.

Available in **45 litre** units.

**Pieces per pallet:** 45 l = 51 pcs



## Rose substrate

Special substrate for planting and replanting roses. The mixture of tested and certified raw materials, clay and adjusted fertiliser provides the foundation for optimum growth and strong roots. This leads to healthy and robust plants, the best foundation for beautiful lush blossoms. With CocoSol®.

Available in **45 litre** units.

**Pieces per pallet:** 45 l = 51 pcs



## Balcony box substrate

Our RAL-quality assured balcony box substrate is a high-quality substrate for plants and shrubs in outdoor areas, especially for balcony boxes, bowls and hanging baskets. Fertiliser depot for 8 to 10 weeks and additional clay for improved crop safety. Structurally stable due to expanding clay and wood fibres, high air void volume and good drainage even over long standing periods.

Available in **15, 45** and **70 litre** units.

**Pieces per pallet:** 70 l = 33 pcs, 45 l = 51 pcs, 15 l = 160 pcs



## Decorative pine bark

Natural pine bark for decorative design and easy maintenance in gardens, in cemeteries and on paths and open spaces. Inhibits seed germination and weed growth. Available in 3 different, colour-coded sievings:

- 2 - 8 mm (60 l)
- 8 - 16 mm (60 l)
- 20 - 40 mm (55 l)

Available in **55** or **60 litre** units.

**Pieces per pallet:** 33 pcs



## Substrate for trees and troughs

Proven substrate with a particularly stable structure for planting containers, troughs and planting in boxes, on terraces, rooftop gardens or raised beds. The nutrient supply for the first 4 weeks in a well balanced composition of organic and mineral components provides an excellent basis for vigorous plants. With pine bark, certified substrate compost and expanded clay.

Available in **45 litre** units.

**Pieces per pallet:** 45 l = 51 pcs



## Orchid substrate

Special substrate for potting and repotting of orchids e. g. Phalaenopsis and Cymbidium. A high share of coarse pine bark guarantees high air-capacity for healthy root growth. Light fertiliser for the specific requirements of orchids and epiphytic plants.

Available in **5 litre** units.

**Pieces per pallet:** 5 l = 260 pcs

**Pieces per display:** 5 l = 130 pcs

**Pieces per overpack:** 5 l = 10 pcs



## Sowing and herb substrate

Special, fine sieved substrate for sowing vegetables, herbs and ornamental plants, for piquing and propagation of cuttings. Perfect for cultivating young plants and herbs sensitive to salt. With certified substrate compost and start fertiliser for the first 2 weeks, then fertilising or transplanting.

Available in **15** or **45 litre** units.

**Pieces per pallet:** 45 l = 51 pcs, 15 l = 160 pcs



## Grave substrate

Special, fine, naturally dark, fertilised substrate for planting, covering and refreshing graves. With certified substrate compost.

Available in **15** or **45 litre** units.

**Pieces per pallet:** 45 l = 51 pcs, 15 l = 160 pcs



## Cacti substrate

Special, fine substrate for potting and repotting of drought tolerant plants such as cacti and succulents, with mineral components and low-levels of fertilisation. Good drainage through quartz sand and expanded clay. Good structure stability for good, long-term grip.

Available in **5 litre** units.

**Pieces per pallet:** 5 l = 260 pcs

**Pieces per display:** 5 l = 130 pcs

**Pieces per overpack:** 5 l = 10 pcs

# TerraBRILL *Strong in sales*

## Consistent concept

What distinguishes the TerraBRILL substrate concept? It speaks to your customers. Customers find the substrate and the information they need quickly and without further assistance. And what you see is convincing!

### Well thought-out range, presented in a sales-oriented manner

Our TerraBRILL substrate range in professional quality offers hobby gardeners all the varieties they need – including climate neutral substrates. Packaging and price tags are distinguished by their clear color coding, application-oriented illustrations and concise benefit arguments. The comprehensive sales promotion package supports and relieves your sales staff.



packaging

clear color coding

application-oriented images

arguments for benefits



weatherproof price tag



So viel Erde brauchen Sie	
Balkonkästen schmal 15 cm	
Länge 60 cm	ca. 15 Liter Erde
Länge 80 cm	ca. 20 Liter Erde
Länge 100 cm	ca. 25 Liter Erde
Balkonkästen breit 20 cm	
Länge 60 cm	ca. 20 Liter Erde
Länge 80 cm	ca. 30 Liter Erde
Länge 100 cm	ca. 40 Liter Erde
Balkonkästen mit Bewässerungspolier	
20 x 20 x 60 cm	ca. 20 Liter Erde
20 x 20 x 80 cm	ca. 27 Liter Erde
20 x 20 x 100 cm	ca. 35 Liter Erde

### Sales-supporting advertising material

Smart information panels answer relevant customer questions: Which substrates do I use for my raised bed? How much substrate do I need for my balcony boxes? How do I create a productive snack garden? Use this and other sales-supporting advertising material. We deliver price tags, banners and flags with your logo on request free of charge! **In your language, of course.**



### Sustainability as a sales argument

Fighting against climate change, more and more people want to make their own personal contribution to environmental protection. Your customers too. Therefore sustainability is an important aspect of our TerraBRILL concept. And not just since yesterday. All TerraBRILL substrates are peat-reduced and therefore climate-friendly. In addition, Brill is the first company to offer climate neutral substrates:

**Take advantage of this lead opportunity!**

# TerraBRILL *meine Erde*

## Quality bearing your name

Increase your own awareness with our substrates. Stand out and benefit from our customised TerraBRILL packaging for your sales substrate in a professional quality. You decide, we do the filling: a universal or special substrate from our TerraBRILL range or possibly your production substrate?

Offer your customers the substrate with which you cultivate successfully yourself or sell one of the tried and tested TerraBRILL range substrates in a high-gloss packaging with your name and logo.

### “meine Erde” – so professional, so easy!

Send us your address or your desired text and your company logo in a black and white graphic as a jpg file by email. Please indicate whether you would like an EAN code to be printed. We produce customised “my substrate” packaging according to your requirements. “meine Erde” is available in 70 l, 45 l and 15 l with carrying handle.

### Minimum order quantities

The minimum order quantity for all products from our TerraBRILL range in your individual packaging is 5 pallets per pack size.

For special substrates we need 10 pallets for the first packaging size and 5 pallets for each additional size.

Complete your order with all articles of the TerraBRILL range and/or standard substrates in 70 l packaging. We will be happy to advise you on the selection of suitable items and provide information about delivery options and minimum order quantities.



## Free for you!

You will receive the appropriate price tag with your logo when you order your “meine Erde” products free of charge. **In your language, of course.**





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## Responsible for a green future.

With the expertise from a 100-year tradition, our family company, Gebr. Brill Substrate GmbH & Co. KG, is innovative in the development and production of high-quality growing media. At eye level with our customers, we always keep an eye on the fact that innovations only make sense if they help the users of our products. This is how we understand the important topic of sustainability, too. And not just since yesterday. For more than 25 years we have been using rapidly renewable raw materials in field tested compositions. We are the first company to offer climate neutral substrates. This development continues – out of responsibility for our employees and for future generations.

[www.brill-substrate.com](http://www.brill-substrate.com)



The RAL seal of approval and the DLG quality seal certify the high quality of TerraBRILL planting substrates.



Legal basis are our general terms and conditions of business.

**Gebr. Brill Substrate GmbH & Co. KG**  
Torfwerkstr. 11 • 49828 Georgsdorf • Germany  
Phone +49 (0) 5946 9123-0  
Fax +49 (0) 5946 9123-45  
[info@brill-substrate.com](mailto:info@brill-substrate.com)  
[www.brill-substrate.com](http://www.brill-substrate.com)